Web Developer

Date: 15-Feb-2021
Location: Egham, Surrey, UK
Company: Webtrends Optimize

At Webtrends Optimize we help businesses increase online conversions. To maximise the ROI from their website and other digital assets with informed, data-driven decisions. With our simple approach and market-leading technology we enhance digital experiences and allow experimentation without restrictions, with an absolute focus on the customer at all times.

One size very rarely fits all, and that ethos is at the core of everything we do. It's why we offer a SaaS solution, a Managed Service or a hybrid of the two. Why we work with both agencies or directly with clients. And why all of our testing, personalisation and experimentation tools & features are available to every one of our clients and partners, with no hidden tiers or upgrades required.

Life at Webtrends Optimize is dynamic and full of opportunities, fusing the energy and enthusiasm of a start-up with the heritage of a well-established product, and the knowledge of a hugely experienced team that know the industry inside out. We can offer you the chance to create, learn and innovate; and also offer a flexible benefits package with a range of options to match your lifestyle.

Position Description

Webtrends Optimize is seeking an experienced, detail-oriented web developer to implement website optimisation projects (AB Testing, MVT, Personalisation) using our enterprise-grade testing and targeting platform.

You will work in a close team of Consultants/Analysts, Developers, Creative and Quality Assurance members, to deliver solutions for our clients, working both independently and in a team environment. If you're passionate, creative and an organised self-starter with real expertise working with JavaScript, this is great opportunity to expand your career. If you love a challenge and want to make a difference, this is the place for you.

Primary Responsibilities

- Web content creation/manipulation using JavaScript, CSS, HTML
- Working with analysts and technical specialists to architect solutions to challenging problems
- Implement highly-critical projects to tight schedules and precise deadlines

Interaction

This position operates in a team-oriented environment. As a result, the successful candidate will build and maintain strong and effective working relationships internally with Client Services, Product Development and Support teams.

There is a client-facing aspect as well, with developers closely aligned to customer accounts. You should feel confident in your abilities and able to explain your work to people of all levels.

Required Skills

- 1 or more years' experience in fast-paced commercial website development environments
- Strong expertise of JavaScript, jQuery, HTML and CSS/3.
- Solid grasp of how the web works, including HTTP requests, cookies, ajax, single-page apps, etc.
- Awareness of responsive design practices, including Bootstrap CSS
- Problem solver, with desire to excel in challenging environments
- Extremely detail-oriented self-starter with a 'get it done' attitude
- Ability to adapt quickly and respond effectively in high-pressure, multi-tasking situations

Preferred Skills

- Familiarity with Node JS and React
- Experience managing projects, especially using tools like JIRA, Trello, Slack
- Demonstrated web design focusing on usability, standards and accessibility
- Graphical design skills - Adobe XD, Photoshop, etc.

Working Conditions

- The position is located at our UK Headquarters in Egham, Surrey, UK
- The job involves extensive time working at a computer
- Candidate must pass background check
- Flexible working from home policy following probation

Position Type

- Regular/Permanent, Full-time 09:00-17:30